


Clair George
Road Safety Officer
Theme Lead – Road Safety


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Casualty Reduction Measures

- Engineering solutions
- Enforcement
- Publicity
- Training
- Education


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Impact of road traffic collisions

- Casualties – injuries to parties, potentially life changing, loss of function and ability
- Cost to emergency services, hospital treatment
- Grief and suffering of family and friends
- Traffic Congestion – particularly if fatalities have occurred
- Increased fear in society particularly for child safety


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Partners

- Police
- Fire and Rescue Service
- Schools/Businesses/Retailers/Pubs and Clubs
- NHS
- Highways Agency
- Neighbouring Authorities/Department for Transport
- Voluntary/Community Groups
- And many more.....


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Local Concerns

- Investigations – perceived problem?
- Casualty data
- Speed data
- Surveys – seatbelt, vehicle, pedestrian

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•Nick's story.....

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